



BÜLENT KESKİN

SERVICE CATALOGUE FOR SMES

Consulting and Training Services

“Let’s think it through together.”

From strategy to digital transformation, from information security to infrastructure: consulting, audit and training for SMEs

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FOREWORD

Where theory meets practice.

Taking an organisation into the future is not possible with abstract advice or one-off investments.

For around 25 years I have worked on telecommunications infrastructure at Türk Telekom, on public investments at the Ministry of Environment and Urbanisation, on the Yavuz Sultan Selim Bridge and Marmaray projects, and in managing campus operations and technical infrastructure at three universities. Those years taught me that most problems are managerial rather than technical: maintenance that is never recorded, periodic inspections that depend on one person's memory, a risk that reaches management too late, an investment decision made without asking the right questions.

Today I combine the analytical discipline of engineering, the theoretical depth of management science and international management standards to help organisations build structures that are measurable, auditable and resilient. I carry out every engagement personally; the goal is not a certificate or a report, but a system that actually works in your business and decisions built on solid ground.

I work primarily with SMEs. Rather than scaling down the consulting models of large corporations, I build solutions that fit the size of your business, do not turn into bureaucracy, and move forward with you one-to-one.

In this catalogue you will find the consulting and training services I offer in five service areas, where you can start, and how I work.

Kind regards,



Bülent Keskin

ELECTRICAL & ELECTRONICS ENGINEER
PHD CANDIDATE, BUSINESS ADMINISTRATION

"Let's think it through together."

ABOUT ME

From the field to the boardroom: around 25 years.

**Bülent Keskin**

ELECTRICAL & ELECTRONICS
ENGINEER
PHD CANDIDATE, BUSINESS

My career began in Türk Telekom's transmission, data network and information security units, and continued through public building projects for the Ministry of Environment and Urbanisation, the Yavuz Sultan Selim Bridge and Marmaray, and campus operations at three universities.

Digital transformation: My doctoral research develops a scale for digital transformation maturity and studies how it drives strategic performance through organisational agility. The field confirms it: transformation succeeds when strategy, processes, data and leadership are managed together.

Information and cyber security: I built on my telecoms security experience with an MSc in Cyber Security and ISO/IEC 27001 lead auditor training. I treat information security as a risk and governance matter for management, not an IT topic.

~25**years of experience**

Telecoms, the public sector, major infrastructure projects and campus operations.

2**major infrastructure projects**

Yavuz Sultan Selim Bridge and Northern Marmara Motorway; Marmaray CR3 (~€300 million electromechanical package).

~100**buildings**

Construction, maintenance and technical operation of public buildings such as schools, dormitories, hospitals and health centres, and three university campuses.

EDUCATION

- PhD (in progress) · Business Administration
- MSc · Cyber Security (High Honours)
- MA · Strategy Science (Strateji Bilimi)
- BSc · Electrical and Electronics Engineering
- Lead auditor training · ISO 9001, 14001, 27001, 45001, 50001

CHAMBER CREDENTIALS

- EMO · High-Voltage Operational Responsibility
- EMO · Electrical Installation Inspection
- EMO · Earthing of Electrical Installations
- EMO · Independent Consulting Engineer (SMM)
- MMO · Technical Building Management

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EXPERIENCE

From major infrastructure projects to campus operations.

KEY EXPERIENCE

ELECTRICAL WORKS CHIEF

**Yavuz Sultan Selim
Bridge and Northern
Marmara Motorway**

Electrical systems of the Çamlık and Riva tunnels; later coordination of Asian-side electrical works and contractor teams.

ELECTROMECHANICAL
WORKS COORDINATOR**Marmaray CR3 Project**

Site, contractor and cross-discipline coordination on an electromechanical work package of around €300 million.

CAMPUS OPERATIONS AND
TECHNICAL MANAGEMENT**Three university
campuses**

Coordination of a campus of around 40 hectares, the electromechanical infrastructure of around 50 buildings, and technical management.

CAREER

**İstinye University · Technical Manager**

Technical operations, maintenance and facility management; structuring the technical organisation.

**Marmara University · Engineer**

Electrical and electromechanical infrastructure of around 50 buildings on the Göztepe and Maltepe campuses; contractor coordination for new campus investments.

**İstanbul Şehir University · Coordinator**

Coordination of technical services, infrastructure, administration, security and OHS on a campus of around 40 hectares; quality management and strategic planning.

**Marmaray CR3 · Kolin Kalyon Cengiz JV · Electromechanical Works Coordinator**

Site, contractor and cross-discipline coordination on the electromechanical work package.

**Yavuz Sultan Selim Bridge · ICA İçtaş Astaldi · Electrical Works Chief**

Tunnel electrical systems and coordination of Asian-side electrical works.

**Keskin Information Technologies · Founder**

Technical services and IT; business development, proposals and project management.

**Ministry of Environment and Urbanisation · Electrical & Electronics Engineer**

Electrical and electromechanical review and site supervision of public building projects: schools, dormitories, hospitals and health centres.

**Türk Telekom · Assistant Telecommunications Specialist**

Transmission, data networks, information security and strategic planning units.

PROFESSIONAL CREDENTIALS

Licensed in electrical engineering, trained in auditing.

EMO

High-Voltage Operational Responsibility

Authorisation for engineers who can be appointed, as Turkish regulations require, as the responsible operator of facilities with their own medium- or high-voltage substation.

I assess substations, continuity of supply and operational safety through the eyes of an engineer qualified for that role.

EMO

Inspection of Electrical Interior Installations

Certificate of competence for inspecting a building's electrical installation against regulations and standards.

I read periodic inspection reports correctly and tell management which non-conformities matter most.

EMO

Earthing of Electrical Installations

Authorisation for the design, measurement and assessment of earthing systems.

Earthing underpins personal and equipment safety; it helps me spot risks that are easily missed on site.

EMO

Independent Consulting Engineer (SMM)

Authorisation from the Chamber of Electrical Engineers to provide electrical engineering services independently.

It reflects the competence to provide independent engineering services and to carry professional responsibility.

MMO

Technical Building Management

Chamber of Mechanical Engineers certificate on managing a building's mechanical systems, maintenance and operation.

It lets me assess heating, cooling, ventilation and maintenance as a whole, alongside electrical systems.

MANAGEMENT SYSTEMS

Lead Auditor Training

Lead auditor training in ISO 9001, 14001, ISO/IEC 27001 (2022), 45001 and 50001.

I build and audit management systems knowing what a certification auditor looks for, and how.

These credentials reflect the depth of my technical assessments and consulting. Work that requires a licence – measurements, tests, design and signed deliverables – is outside the scope of my consulting services; where needed, I refer you to qualified specialists.

MY APPROACH

Not just building systems — **creating value.**

Every organisation has different needs, priorities and working conditions. So instead of offering ready-made solutions, I start by understanding where the organisation stands and develop solutions that fit its needs and are practical and sustainable.

At the heart of my consulting approach are sound analysis, reliable information, transparent communication and measurable progress.

01**Understanding the need**

Every engagement starts by understanding the organisation's current situation and real needs. Together we review priorities, processes, risks and areas for improvement.

02**An independent, objective view**

I base my assessments on evidence, criteria and concrete findings, not personal assumptions. My aim is not only to point out gaps but to help the right decisions get made.

03**A transparent, measurable process**

Scope, method, deliverables and schedule are agreed at the outset. Progress, findings and recommendations are shared openly throughout.

04**Practical, sustainable solutions**

I don't want reports and systems to stay on paper. I focus on solutions that fit the organisation's resources and conditions and make a difference in day-to-day work.

Real value comes not from a completed project, but from improvement that lasts in the organisation.

WHERE TO START?

The right starting point for your organisation.

Every organisation has different needs and priorities. Sometimes the right first step is an assessment, sometimes building a system, and sometimes an independent look at what is already in place.

Identify your need, and together we will clarify the right area of work and starting point for you.

YOUR NEED

SUGGESTED STARTING POINT

We want to set strategic priorities and improve our management processes.

Management Consulting

MANAGEMENT CONSULTING

We want ISO certification, or to build or improve our management system.

ISO Management Systems Consulting

MANAGEMENT SYSTEMS

Our certification audit is coming up; we want to know if our system is ready.

Pre-Certification Audit

AUDIT SERVICES

We want to assess our information security risks and cyber security level.

Cyber Security Quick Check

MANAGEMENT SYSTEMS

We want to bring our energy consumption and costs under control.

Energy Pre-Assessment

TECHNICAL MANAGEMENT SERVICES

We want to understand our facility's technical condition and improvement needs.

Facility Technical Condition Assessment

TECHNICAL MANAGEMENT SERVICES

We want our technical operations to be monitored independently.

Technical Management Oversight

TECHNICAL MANAGEMENT SERVICES

We want our team to develop in ISO, energy or information security.

Training Services

TRAINING SERVICES

THE RIGHT START BEGINS WITH THE RIGHT QUESTION.

Not sure where to start?

Share your need briefly. Together we will assess it and find the right starting point.

[Get in touch →](#)

01

SERVICES

Management Consulting



Independent, one-to-one advice for owners, general managers and senior management on strategy, digital transformation and information security decisions. You set the agenda; every session ends with a concrete decision or action.

01

Strategy and priorities

Linking goals to measurable indicators; the right sequence of investments and initiatives.

02

Digital transformation management

Priorities through a maturity lens; roadmap and governance for ERP and digitalisation projects.

03

Information and cyber security governance

Making risks visible in management terms; clear policies, roles and responsibilities.

04

Organisation and processes

Authority and responsibility structure; reducing dependence on individuals.

05

Investment and supplier decisions

An independent second opinion on technology and infrastructure investments.

06

Management reporting

Leaner meetings and decision-focused indicators.

HOW IT WORKS

Kick-off session

A two-hour session to clarify your business, agenda and first-quarter priorities.

Two sessions a month

90-minute one-to-one sessions, with brief advice by e-mail in between.

Quarterly review

We review together where decisions and goals have led.

Planned in periods of at least three months; in person or online. Sessions are confidential. The fee is set in a written proposal.

02

SERVICES

Management Systems



ISO 9001
QUALITY

ISO 14001
ENVIRONMENT

ISO/IEC 27001
INFO SEC

ISO 45001
OH & S

ISO 50001
ENERGY

CORE IMPLEMENTATION SERVICE

System Implementation and Audit Support

TRY 49,000 + VAT

STARTING PRICE · SINGLE STANDARD

- Risk-based documentation tailored to your company
- Standard-specific analyses, objectives and action plans
- 8 weeks of follow-up; 3 in-depth meetings
- Internal audit fundamentals and practical Internal Auditor Training
- Preparation for internal audit and management review
- One day at the certification audit and 15 days of corrective action guidance

ANNUAL ASSURANCE

Maintenance Support

On proposal

ANNUAL CONTRACT

- One online monitoring session per month
- One independent internal audit per year
- Preparing and running the management review
- Records review before surveillance audits
- Priority advice all year

FIRST STEP TOWARDS ISO 27001 AND KVKK

Information Security Quick Check

A half-day, management-level look at your information security and personal data protection.

HALF DAY + REPORT · CAN BE ONLINE

- Governance, roles, policies; access, passwords and MFA
- Backups, e-mail security, incident response
- KVKK (Turkish data protection law) requirements
- Output: red-amber-green status table and top 10 actions

Prices apply to small businesses with a single standard and site; the final fee is set in a written proposal. Certification fees, extra audit days, travel, measurements and tests are charged separately.

03

SERVICES

Audit Services



Independent audits against ISO 9001, 14001, 27001, 45001 and 50001 that test whether your system really works.

01 · ANNUAL PROGRAMME

Outsourced Internal Audit

An annual internal audit programme for companies without an independent auditor.

- Process-based on-site audit
- Findings report and grading
- Corrective action follow-up

02 · BEFORE CERTIFICATION

Pre-Audit

A readiness check before a certification or surveillance audit, seen through the auditor's eyes.

- Stage 1 and Stage 2-style audit
- Open-action list
- Preparation recommendations

03 · SECOND PARTY

Supplier Audit

On-site verification that critical suppliers meet your requirements.

- Quality, environment, OH&S or information security
- Scored report
- Improvement requests

Impartiality principle: an internal auditor must not audit their own work. I never act as internal auditor for processes whose system I built or advised on.

Audits are carried out on site or, where suitable, online. Scope, duration and fee are set in a written proposal.

04

SERVICES

Technical Management Services



A view of your facility's electrical, mechanical and building systems, drawing on campus operations and technical management at three universities and electrical and electromechanical coordination on the Yavuz Sultan Selim Bridge and Marmaray.

ENERGY · 1 DAY

Energy Pre-Assessment

A short study showing where your energy goes and where to start.

- Invoices, meter data and significant energy uses
- First 5–10 efficiency opportunities
- Roadmap towards ISO 50001

WHOLE FACILITY

Facility Technical Condition Assessment

Around 70 checkpoints across electrical, mechanical, building, maintenance, compliance and energy.

TRY 49,000 + VAT

STARTING PRICE

- Scored condition summary
- Prioritised findings and specialist needs

WITHOUT A TECHNICAL MANAGER

Outsourced Technical Management

Experienced technical management one day a week, without hiring a full-time technical manager.

- Maintenance and inspection calendar
- Service provider and contractor coordination
- Monthly technical report to management

WITH A TECHNICAL MANAGER

Technical Management Oversight

Working with your technical team to give management an independent second opinion and assurance.

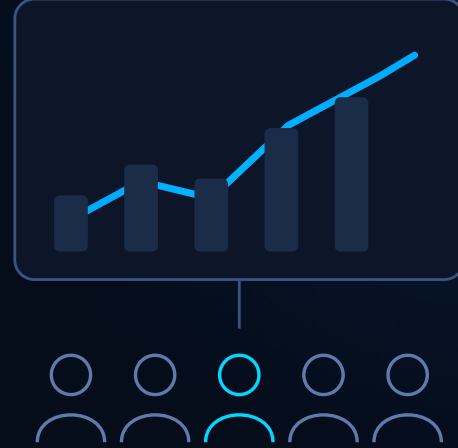
- Regular review meetings
- Second opinion on budget and renewal proposals
- Periodic independent status report

Advisory and coordinating services: licensed measurements, tests and periodic inspections, structural assessments and design are out of scope. Other fees are set after an initial meeting and, if needed, a site visit.

05

SERVICES

Training Services



Learning you can apply the very next day: tailored training, in person or online.

SPEAKING

Conferences and Seminars

45–90 minute talks on digital transformation maturity, management systems, information security governance and organisational inertia.

MANAGEMENT SYSTEMS

ISO Awareness Training

ISO 9001, 14001, 27001, 45001 and 50001; ISO 9001:2026 transition briefing. Half a day, tailored.

AUDIT

Internal Auditor Training

Based on ISO 19011:2026; practical cases, role play and an exam. 1–2 days. Included in the ISO implementation package.

INTEGRATED SYSTEMS

Integrated Management Systems Executive Briefing

60–90 minutes for management teams running several standards under one roof.

ENERGY

Energy Management and Efficiency Workshop

For energy managers and ISO 50001 teams: analyse consumption with your own data in one day, identify significant energy uses and savings, and build an action plan. The tool stays with you.

Content, duration and number of participants are agreed in the proposal. Delivered in Turkish; English on request.

— HOW WE WORK

First I clarify the need, **then I put the scope in writing.**

Every engagement follows the same discipline: a written scope and clear deliverables instead of surprises.

01

Initial meeting

I listen to your situation, expectations and most pressing issue. The initial meeting is free of charge.

02

Scope and written proposal

We agree deliverables, duration, number of meetings, fees and exclusions in writing.

03

The work

Site work, analyses, interviews and documentation — on an agreed schedule and carried out by me personally.

04

Reporting

Findings and recommendations are prioritised and reviewed together with management.

05

Follow-up and continuity

Actions are followed up; if needed, the work continues as a project or ongoing support.

Written scope, clear deliverables, explicit boundaries.



BÜLENT KESKİN

— CONTACT

Let's think it
through together.

Tell me about your needs in a short initial meeting, and together
we will find the best place to start.

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[Book an initial meeting →](#)